

Watch D.O.G.S. (Dads Of Great Students): Everyday Role Models The Watch D.O.G.S. (Dads of Great Students) Program is a national educational initiative that was established in 1998. Its primary objective is to provide positive male role models for students, while also contributing additional support to enhance school security and reduce instances of bullying. In Humble ISD, 29 elementary campuses participate in the Watch D.O.G.S. or similar male role model program, alongside other similar initiatives aimed at fostering male role models within the community. The purpose of the accompanying video is to offer prospective male role models an insight into a typical day as a Watch D.O.G. This can include activities such as assisting with morning car line drop-off, organizing books in the library, preparing art supplies for teachers, or engaging with students during classroom assignments. They also get to spend invaluable time with their student. A key message of the video is to convey that becoming a Watch D.O.G. does not require a substantial time commitment. Male role models have the flexibility to volunteer during specific times, such as morning drop-off, lunch periods, or for an entire day. This video was created as part of the Inspiring Moment presentation for the Humble ISD School Board Meeting held in February 2025 and has since been shared across district and campus websites, as well as the district's Facebook, Twitter, and Instagram platforms. By sharing this video, we aim to encourage more male role models to volunteer their time and strengthen the Watch D.O.G.S. program at each Humble ISD Elementary Campus. Since the video was shared, 120 dads, grandads and uncles have signed up to be Watch D.O.G.S!!